

MADISON LAAKE

(513)805-5214 | madison.laake@gmail.com

@madisonlaake

ART DIRECTOR

MADISONLAAKE.COM

EDUCATION

SAVANNAH COLLEGE OF ART & DESIGN

09/2017-11/2021

EXPERIENCE

62ABOVE

Art Director **08/2024 - NOW**

Junior Art Director **11/2021 - 08/2024**

Lead creative on Santa Monica Tourism, Visit Alexandria, Temecula Wineries, and Qualcomm's online patenting course. We concept and produce creative campaigns as well redesigning current branding. Lead Art Director on various production sets as well as lead on our agency social.

CAN COMMUNITY HEALTH

Freelance / Contract work

12/2022 - 10/2023

Working directly with Bryan Gordon, Director of Creative Services, in building marketing materials, program books, and physical materials for charity events. Developing various digital campaigns to educate people about the services CAN offers.

EASTERSEALS WISCONSIN

Americorps Outreach Liasion / Programmer

SUMMER 2021 & 2022

Outreach for camperships and camper recruitment. Gathering content, photo and video. Create promotional materials and manage social media postings. Provide respite care for individuals attending camp. Support staff in day to day care and activities.

ALISON CHANDLER

Marketing Intern Assistant

08/2020-12/2021

Content creation and dynamic social media planning for Alison's social media. Developing a brand identity and updating existing or non-existing web designs for clients. Assisting Alison in all ways she needs, managing her calendar keeping in contact with current and new clients.

Additional Experience

HELPING HANDS **08/2025 - NOW**

Assist in daily activities with 50 yr old blind woman.

RESPITE CARE **08/2021 - 12/2021**

Respite care with 12 year old autistic boy.

BARISTA **02/2020 - 11/2021**

Barista and Server at Foxy Loxy Cafe.

Awards

THE ONE CLUB AWARDS

SILVER IN MARKETING **01/2023**

AMERICAN ADVERTISING AWARDS

GOLD STUDENT ADDY **04/2022**

SCADDY

SILVER BEST
IN SHOW
01/2022