

MADISON LAAKE

ART DIRECTOR

EXPERIENCE

62 ABOVE

Art Director 08/2024 - NOW

Junior Art Director 11/2021 - 08/2024

Lead Art Director on Santa Monica Tourism, Visit Alexandria, Temecula Wineries, Women's Leadership Conference, and Qualcomm's online patenting course. Concept and produce creative campaigns and branding. Produce various materials from web marketing to entire brand kits. Lead Art Director on various production sets and agency social strategy.

CAN COMMUNITY HEALTH

Freelance / Contract Work 12/2022 - 10/2023

Working directly with Bryan Gordon, Director of Creative Services, in building marketing materials, program books, and physical materials for charity events. Developing various digital campaigns to educate people about the services CAN offers.

AMERICORPS

Camp Programmer 05/2021 - 08/2021

Camp Outreach Liaison 05/2022 - 08/2022

Outreach for camperships and camper recruitment. Gathering content, photo and video. Create promotional materials and manage social media postings. Provide respite care for individuals attending camp. Support staff in day to day care and activities.

ALISON CHANDLER

Marketing Intern Assistant 08/2020 - 12/2021

Content creation and dynamic social media planning for Alison's social media. Developing a brand identity and updating existing or non-existing web designs for clients. Assisting Alison in all ways she needs, managing her calendar keeping in contact with current and new clients.

ADDITIONAL

HELPING HANDS NYC

08/2025 - NOW

Assisting the board. Picking up food from pantry. Helping disabled individuals in daily tasks.

RESPITE CARE

08/2021 - 12/2021

Before and After-school care as well as tutoring on weekends with 12 year old boy with autism.

BARISTA / SERVER

02/2020 - 11/2020

Barista and serve at Foxy Loxy Cafe in Savannah, GA

THE ONE CLUB AWARDS

SILVER IN MARKETING 01/2023

AMERICAN ADVERTISING AWARDS

GOLD STUDENT ADDY 04/2022

SCADDY

SILVER BEST IN SHOW 01/2022