

ART DIRECTOR MADISON LAAKE

EXPERIENCE

62 ABOVE

Art Director 08/2024 - NOW

Junior Art Director 11/2021 - 08/2024

Lead Art Director on Santa Monica Tourism, Visit Alexandria, Temecula Wineries, Women's Leadership Conference, and Qualcomm's online patenting course. Concept and produce creative campaigns and brand ecosystem. I create various materials from web marketing to entire brand kits. As well as Lead Art Director on various production sets and agency social strategy.

CAN COMMUNITY HEALTH

Freelance / Contract Work 12/2022 - 10/2023

Working directly with Bryan Gordon, Director of Creative Services, in building marketing materials, program books, and physical materials for charity events. Developing various digital campaigns to educate people about the services CAN offers.

AMERICORPS

Camp Programmer 05/2021 - 08/2021

Camp Outreach Liason 05/2022 - 08/2022

Outreach for camperships and camper recruitment. Gathering content, photo and video. Create promotional materials and manage social media postings. Provide respite care for individuals attending camp. Support staff in day to day care and activities.

ALISON CHANDLER

Marketing Assistant 08/2020 - 12/2021

Content creation and dynamic social media planning for Alison's social media. Developing a brand identity and updating existing or non-existing web designs for clients. Assisting Alison in all ways she needs, managing her calendar keeping in contact with current and new clients.

THE ONE CLUB AWARDS
SILVER IN MARKETING 01/2023

AMERICAN
ADVERTISING AWARDS
GOLD STUDENT ADDY 04/2022

SCADDY
SILVER BEST IN SHOW 01/2022

ADDITIONAL

HELPING HANDS NYC Assisting the board. Picking up food from pantry.
08/2025 - NOW Helping disabled individuals in daily tasks.

RESPITE CARE Before and After-school care as well as tutoring
08/2021 - 12/2021 on weekends with 12 year old boy with autism.

BARISTA / SERVER Barista and serve at Foxy Loxy Cafe
02/2020 - 01/2022 in Savannah, GA